



Painesville Community Improvement Corporation

P.O. Box, 415 Painesville, OH 44077

www.PainesvillePartyInThePark.com

April 1, 2008

Painesville
Community
Improvement
Corporation:

Tom Faehnle
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Scott Muharsky
1st Vice
President

Fred Wells
2nd Vice
President

Pam Harting
Treasurer

Joel Guthleben
Secretary

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Beaumier

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Bonnie Landers

Jean Manary

Ken Marcinko

Linda Reed

Kip Smead

Dan Smith

Lynn Vandevort

Kristina Tucci

Elaine Waytes

Helen Wells

Dear Sponsor:

On July 18th - 20th, 2008, the Painesville Community Improvement Corp will host the annual **Party In The Park**, Ohio's largest **free** music festival. Our event is held in the heart of Lake County, Veteran's Park, Painesville where tens of thousands of people from all walks of life have gathered for an entire weekend packed with a veritable smorgasbord of entertainment for the past 29 years.

Party In The Park cannot take place without the generous support of major, corporate sponsors and local sponsors.

Your business will receive huge exposure by donating to this event. With **Party In The Park** attendance drawing over 45,000 from 30 counties in Ohio and 13 different states in one weekend, you will have a very captive audience. Our advance promotion has already begun for the 2008 **Party In The Park** to make this year's event even bigger and better. Attached is an outline of additional event and media coverage provided to you with your donation level.

The Painesville Community Improvement Corporation is a non-profit group of volunteers committed to improving the quality of life and business in Lake County. The **Party In The Park** is our biggest event of the year, allowing us to give back to our community and surrounding area. All proceeds of the event are given back to Lake County in the form of special community events, beautification programs and community grants. To date our \$167,000 in grants have gone to organizations such as DART, Big Brothers/Big Sisters, Habitat for Humanity, the Salvation Army, the YMCA, and so many more. We paid for amplification systems for the hearing and ADD impaired students for elementary schools, the irrigation system for Veteran's Park, replacement picnic tables for the Jack Britt Recreation Park after the summer flooding, GED text books, youth wrestling uniforms and most recently a replacement thermal imaging rescue equipment for the fire department.

Please consider including us in your 2008 advertising and community service budget. We can only do this work, however, thanks to the generous financial help of businesses like yours.

Please give us your commitment today – make checks payable to PCIC and mail to P.O. Box 415, Painesville, OH 44077.

Thank you for your willingness to be a part of our vision.

Sincerely,

Pam Harting
Event Chair
(440) 344-1769

Colleen Berg
Event Co-Chair
(440) 725-1982

Tom Faehnle
Sponsorship Chair
(440) 352-7155

www.painesvillepartyinthepark.com

Party In The Park

July 18 – 20, 2008

Sponsor Benefits

EVENT CO-SPONSOR: Donation of \$10,000 or more

- ♪ Co-sponsorship recognition in all event marketing media; Newspaper ads and press releases, magazine, billboard, and collateral print, radio, TV, and websites.
- ♪ Verbal company recognition from the three stages throughout each day.
- ♪ Company participation during the opening ceremony.
- ♪ Booth or dedicated space for show trailers available for display of your products or services.
- ♪ Company recognition on event t-shirts, brochure, and website with company hyperlink.
- ♪ Company recognition on event banner (or your banners will be displayed if provided).
- ♪ Company exposure to over 45,000 guests attending this event.

MAJOR SPONSOR: Donation of \$5,000 or more

- ♪ Stage naming rights (3 available, first response basis).
- ♪ Major Sponsor recognition in event media coverage.
- ♪ Verbal company recognition from the stage several times throughout each day.
- ♪ Company participation during the opening ceremony.
- ♪ Booth available for display of information of your products or services.
- ♪ Company recognition on event t-shirts, brochure, and website with company hyperlink.
- ♪ Company recognition on event banner (or your banners will be displayed if provided).
- ♪ Company exposure to over 45,000 guests attending this event.

CORPORATE SPONSOR: Donation of \$2,500 or more

- ♪ Company recognition on the Gazebo.
- ♪ Verbal company recognition from the stage/Gazebo several times throughout each day.
- ♪ Company recognition during the opening ceremony.
- ♪ Booth available for display of information of your products or services.
- ♪ Company recognition on event t-shirts, brochure, and website with company hyperlink.
- ♪ Company recognition on event banner.
- ♪ Company exposure to over 45,000 guests attending this event.

BUSINESS SPONSOR: Donation of \$1,000 or more

- ♪ Company recognition on the entrance banner at the Kids Zone.
- ♪ Verbal company recognition from the stage several times throughout each day.
- ♪ Company recognition during daily opening ceremony.
- ♪ Company recognition on event t-shirts, brochure, website with company hyperlink.
- ♪ Company exposure to over 45,000 guests attending this event.

CIVIC SPONSOR: Donation of \$500 or more

- ♪ Company recognition on the banner on the sound tent fence.
- ♪ Verbal company recognition from the stage each day.
- ♪ Company recognition on event brochure, and website.
- ♪ Company exposure to over 45,000 guests attending this event.

COMMUNITY SPONSOR: Donation of \$100 or more

- ♪ Company recognition on our website.
- ♪ Company exposure to over 45,000 guests attending this event.